



Pompea College of Business

#1: Leader of STEM-Certified Business Programs in New England

Number of STEM Business Program: 6

MBA, B.S. Business Analytics,
M.S. Accounting, M.S. Business Analytics,
M.S. Finance, M.S. Sport Management



The Pompea College of Business has been among the first in the U.S. to offer STEM certified programs in:

- MS Finance
- MS Business Analytics
- MBA programs (**one of 12**)
- MS Accounting (**one of 8**)
- MS Sport Management (**only U.S. program**)
- BS Business Analytics (**only U.S. AACSB accredited program**)

Poets & Quants wrote an [article](#) featuring University of New Haven that has nearly 60k views.



Celebrating Our Centennial

1920

The institution that would become the University of New Haven is founded when the evening school of the New Haven YMCA affiliates with Northwestern University.



1926

State charters New Haven College.

1930

New Haven College Alumni Association is established in September.

1935

The College is renamed New Haven Y.M.C.A. Junior College.

1947

Thanks to the GI Bill, veterans make up 68 percent of the student population.



1958

The College receives accreditation to offer the bachelor of science degree in engineering.



1969

The College's first residence hall, Bethel Hall, opens.



1973

Dr. Philip Kaplan is appointed president of the University of New Haven and leads an era of growth and rising and rising enrollments.



The University's non-commercial radio station, WNHU 88.7 FM, signs on for its inaugural broadcast.



1989

The Barlett Fellowship is established through the generosity of Henry E. and Nancy H. Barlett to regularly bring individuals of national stature and prominence in the fields of business or public service to campus to interact with students.



1991

Dr. Lawrence J. DeBenedictis becomes the 18th president of the University.



1985

The University acquires Winchester Hall and Sheffield Hall and converts the buildings to student housing. This reflected the University's first step toward becoming a residential campus.



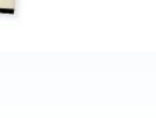
1986

The University dedicates Frank Viola's Field in honor of longtime baseball coach Frank "Wokey" Viola.



1995

The City of New Haven hosts the 9th Special Olympics World Summer Games. Along with Yale and other facilities in the region, the University of New Haven is host to several events, including volleyball at Charger Gymnasium. Assistant Bill Clinton visits the opening ceremony, and several new initiatives make their debut, including, for the first time, people with intellectual disabilities serving as certified officials.



1924

First graduating class receives its degrees. The men invite Bella Cohen '24, the sole woman degree candidate, to receive her degree first.



1948

The College is accredited by the New England Association of Colleges and Secondary Schools.



1952

School of Executive Development is established as precursor to current Executive MBA program.



1953

The College is renamed New Haven College.



1925

Yale University permits New Haven College to use its building and classrooms. Majority of classes are taught by Yale faculty.



1932

Ellis C. Macy is appointed director of New Haven College. Leads the College through the Great Depression.



1954

Marvin Peterson is appointed the College's first president, serving for 20 years.



1960

The College purchases the New Haven County Home for Orphans and the Galehouse as its first campus buildings and moves to current location in West Haven.



1965

New Haven College Student Center opens. It was later renamed Barlett Hall, the campus center, in honor of Henry E. "Hank" Barlett HON '01 and Nancy Barlett HON '11.



1970

On its 50th anniversary, New Haven College changes its name to the University of New Haven.



1974

The Marvin V. Peterson Library is dedicated in honor of the University's first president.



1976

Construction begins on Charger Gymnasium at North Campus.



TAKE AN INSIDE LOOK AT THE MOST MEMORABLE MOMENTS THROUGHOUT THE UNIVERSITY'S FIRST CENTURY AND LEARN ABOUT THE PEOPLE WHO MADE THEM POSSIBLE.



1997

Tony Sparano '94 leads the Chargers football team to the NCAA championship game for the first time in program history.

2005

On April 12, the University dedicates its Tapscott College of Engineering in honor of a gift from the Louis F. and Mary A. Tapscott Foundation.

2008

The \$55 million, 589,000-square-foot David A. Beckerman Recreation Center, named in honor of David Beckerman '06 A.S., is officially dedicated.



2009

The \$40 million Soundview Hall, the University's largest and first "green" residence hall, opens. It was later renamed Colangelo Hall in honor of West Haven businessman Joseph E. "Dick" Colangelo '92.



2011

The University dedicates the Barlett Student Activity Center in honor of Philip H. Barlett HON '11 and Susan Barlett. The 4,200-square-foot facility houses the Career Development Center as well as offices for student organizations.



2012

The University opens its first international satellite campus, the Tascany Campus, in Prato, Italy.



2014

The former worldwide Hubbell Electronics headquarters in Orange, Connecticut, becomes the Bergami and Pompeo Graduate Center, home to the University's College of Business. The facility honors Samuel S. Bergami '34, EMBA '68, HON '02, Lois Bergami, Charles E. Pompeo '71, EMBA '90, HON '06, and Tamara Pompeo.



2017

The University dedicates the Myatt Center for Creativity and Innovation in honor of Edwin Myatt HON '16 and Dail Myatt. The Myatt Center plays a central role in helping to foster a welcoming environment for all members of the campus community.



The University's police department becomes the first at a private college or university in the state to earn Tier 1 accreditation from the State of Connecticut Police Officer Standards and Training Council.



2018

The University establishes its School of Health Sciences.



The Atwood, a private, mixed-used facility adjacent to the University's main campus, opens as part of the University's Commons development in the Allington section of West Haven.



The University's Master of Healthcare Administration earns accreditation from the Commission on Accreditation of Healthcare Management Education.



Assistant professor of chemistry Cheng Du becomes the first member of the University's faculty to earn the National Science Foundation's Faculty Early Career Development Award.

2004

Steven H. Kaplan becomes the University's sixth president and ushers in a period of remarkable growth and development.



2010

For the first time, the University is named a "top-tier university" by U.S. News & World Report in its annual "Best Colleges" rankings.



The Henry C. Lee Institute of Forensic Science is dedicated. Named in honor of forensic scientist Dr. Henry C. Lee HON '30, the facility features a crime-scene simulation center, a high-tech forensic room, a crime-management center, classrooms, and a forensic learning center.



2013

The University dedicates its student-run Hubbell Hut Café in honor of Jeffrey P. Hubbell '83, HON '10.



2015

The College of Business earns accreditation from AACSB International — the Association to Advance Collegiate Schools of Business — joining a select group of schools worldwide recognized for providing the highest-quality business programs for undergraduate and graduate degrees in business.



2020

The University's Career Development Center is ranked #17 in The Princeton Review's list of the "Best Career Services."



The University celebrates the grand opening for the Bergami Center for Science, Technology, and Innovation.



New Haven YMCA Junior College

Land Marks: 1920-1952

1920—Organized as branch of Northeastern University. Stimulated by the needs and demands of returning veterans of World War I.

1926—Incorporated as an independent college by act of the Connecticut Legislature. Established relations with Yale University whereby the University provided facilities as a contribution to the improved work of this new community institution.

1930—Movement toward planned "programs" for employed adults and away from the previous practice of offering a scattering of relatively unrelated courses. This movement, which held significant emphasis in the continuing progress of the institution, was stimulated by Ellis C. Maxcy, Director of the College from 1930 to 1937.

1938—Planned cooperation with business and industry, proved through a two-year program of experimentation, led to the appointment by companies of our 300 coordinators to act as counselors and liaison officers between the company, the College and the student-employee. From this movement toward closer cooperation the *Work-Study Program* of the College was born.

1941—The Engineering, Science, and Management War Training Program, organized through federal sponsorship and financing as an aid to war industry. This was an official program of Yale University, administered in New Haven County by the Junior College. Experience in this program revealed new areas of long-term service to this industrial community that should continue to be served by the community junior college and brought about an expanded curriculum in the regular college program.

1944—The enrollment of the first veteran of World War II. By 1947, the registration of veterans constituted 69 per cent of the total.

The development of five-year Employee Training Agreements with companies which enabled the Junior College through new and improved relations with business to adapt its programs to the post-war needs of the community. Funds from the Agreements brought new and increased leadership, new direct services to cooperating companies, and new programs of study to fit post-war needs of the community.

1948—Approved by the New England Association of Colleges and Secondary Schools.

1949—Announcement of the *Cooperative Program of Education*—alternating full-time study and full-time work by quarters. This plan, originated by the University of Cincinnati in 1906, was a natural outgrowth in New Haven of thirty years' experience in cooperation between the College, business, and industry of the community.

established
in 1920,
incorporated
in 1926;



and granted
university
status
in 1970;



NEW HAVEN COLLEGE



Purposes of the College — Education specially related to employment in the community is the major purpose of New Haven YMCA Junior College. This has been the principal objective of the College during the quarter of a century of its existence. Relationships with Yale University are based upon a mutual realization of this goal; it is for this purpose that YMCA funds, drawn from the Community Chest and other sources, are granted to the College.

Specifically, the objectives of the College are:

1. To provide education at the college level appropriate for employed persons.
2. To coordinate the college program with employment through the development of the Work-Study and Cooperative Programs.
3. To serve special community needs for education compatible with the first two objectives.
4. To attempt to achieve the maximum development of the individual through guidance, counseling, testing and placement.
5. To attempt to achieve the maximum effective development of education through advisory service to cooperating business and industry regarding training programs and college offerings.

Cooperation with Business and Industry — In order to facilitate the integration of work and study, the College attempts to develop a pattern of cooperation with the employers represented by the student group. Each employer is encouraged to appoint a Work-Study coordinator who functions as a liaison officer between the College and the employer in matters concerning the student-employee. The coordinator may be expected to assist the College in selecting students and in planning student study programs. He may provide counseling service on the job, arrange for adapting working hours to facilitate the student's study, assist the student in obtaining more nearly related work, or he may develop in-service training programs which are coordinated with College study. The exact nature of his responsibilities varies from company to company, for no set pattern of coordination is prescribed. It is the company coordinator with whom the College deals in matters requiring the cooperative efforts of the College and the employer. To the coordinator are sent periodic reports of the student's progress in his studies, unless the student has requested that such reports be withheld.

Many companies have established scholarship funds covering all or part of the tuition of student-employees. Some scholarships also cover the cost of books, fees, and transportation.

Employee Training Agreements — A group of cooperating companies are now contributing financially to the development program of the College through five-year *Employee Training Agreements*. The purposes of this development program are:

- I. Course and program development.
 1. Special courses developed to meet the specific needs of one or more companies.

The Founding years

New Haven College had begun 1929, its tenth year, optimistically, unaware of the impending economic disaster. There was optimism because the college seemed to have recovered from the personnel disputes between the college director, John Brodhead, and the dean of the Department of Commerce and Finance, Samuel Tator, during the 1928-29 academic year. Tator was fired and took a sizeable percentage of the student body with him when he left to found the New Haven School of Business, the future Quinnipiac College of Hamden, Connecticut. To replace Tator, the college hired Ellis C. Maxcy as Head of the Department of Commerce. Maxcy had received his Bachelor of Business Administration degree from Northeastern



Ellis C. Maxcy,
Director 1932-1937

"In 1969 the college established a Graduate School in order to grant its first graduate degrees — the MBA and M.S. in industrial Engineering. The person most responsible for the implementation of these graduate programs was the first dean of the new school, Dr. Philip Kaplan."

"The University established the School of Hotel, Restaurant, and Tourism Administration (1984)."



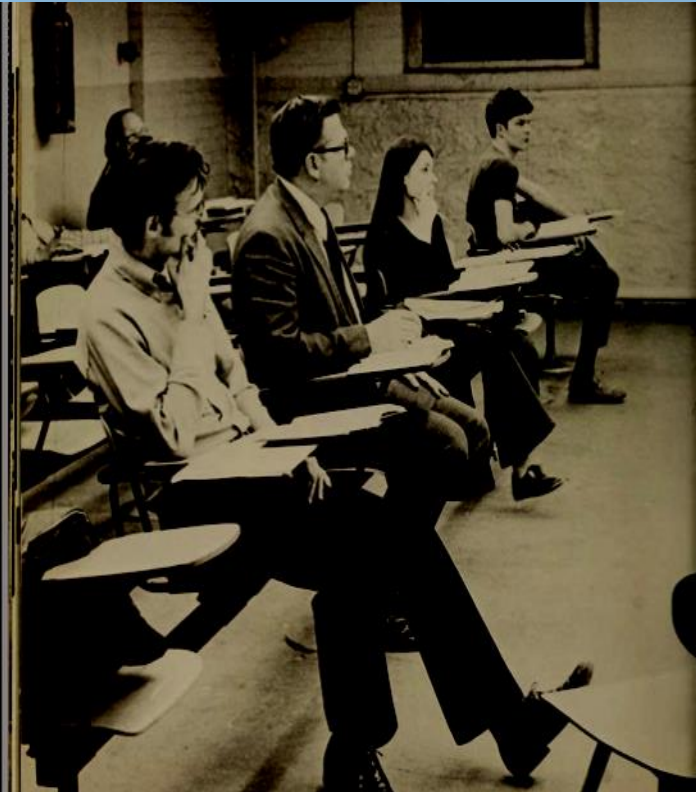
Dr. Phillip Kaplan
President
University of New Haven
1973 — present

"The School of Business established the university's first doctoral program, the Doctor of Science in Management Systems, and developed a highly successful Executive MBA program in 1976 which offered courses in Stamford and West Haven for Mid-level and high executives. By 1995 the program had over 1000 graduates, of which 100 were owners, chief executive officers, or presidents of their organizations."



The School of Business Administration

1973



The School of Business Administration is geared to those students who plan to go into the business world upon graduating from the University, or those students (mostly night) who are already in business and are looking to improve themselves through a college degree.

In this regard, the Business School offers a wide variance of specific majors, such as Accounting, Economics, Finance, General Management, Operations Management, Marketing, or Retailing. The school also offers such other majors as Hotel Administration, International Business, and Public Administration. Two-year degrees may also be obtained in Business Administration, Hotel Administration, and Retailing.

However, perhaps the most notable part of the Business School is its Division of Criminal Justice, and because it is probably the largest and best known section of the University, we have devoted a special section to it later on in this book.



Executive-MBA

Fall 1984

Echlin Hall

In 1982 the university purchased the AT&T Long-Lines Building on Orange Avenue for \$422,000 through the generosity of John E. and Beryl G. Echlin; after renovation costing \$730,000, Echlin Hall opened in the fall of 1984 as the home of the Computer Center, the Executive-MBA program, and the Department of Industrial Engineering and Computer Science.

The next campus construction was a classroom and faculty office building originally built to house science, music, and art programs of the School of Arts and Sciences and also the Forensic Science department's laboratories and offices. When Dodds Hall was completed in 1983, the Kaplan administration decided to use the building for the School of Business; at that time the university was facing intense competition for students from the Schools of Business of nearby colleges and universities and wished to give prominence

and increased status to its own Business School.

In the next year, 1984, the university was able to add more dormitory space and change the direction of the university toward becoming a more residential institution through acquisition of the adjacent Parc Vendome Apartments, with 71 apartments for \$1.2 million; the 12-year old building soon housed an additional 230 full-time students. Also in 1984, the 22-unit Helen Anne Apartments were bought for \$375,000. To complete the residential complex, the university purchased another 72-unit apartment building, Olympic Heights, for an additional \$1.6 million. Together with the original Freshman Dormitory completed in 1969, the university now had residential capacity for 700 students. In 1985, the school purchased the property known as the Arbeiter Maenner Chor for \$290,000; this property gave it significant new

32 Companies Represented in Latest EMBA Class

If numbers are any indication of success, the university's 18-year-old Executive MBA Program is thriving. With 135 students currently enrolled and more than 750 alumni, it is one of the largest programs in the Northeast. Thirty-seven students entered the program this September. The class includes a diverse mix of business owners and presidents, corporate directors and vice presidents, and

"The mix in this class is extraordinary, with class members representing virtually every major corporate function."

--Ruth Gonchar Brennan



John E. Echlin Hall 1984
The former AT&T Long-Lines building.



New Home of the School of Business

1983
Dodds Hall

New Facilities to Meet Rising Demand



On October 2, 1983 UNH's expansive, new classroom building became the new home of the School of Business. Facilities include: an auditorium, art studios, biology and forensic science laboratories and an art gallery.
At the dedication ceremony, the honorable Bruce A. Morrison (Dem.-Ct.) commented, "... the University of New Haven has created a goal for the metropolitan community ... to educate students with an aptitude toward today's business demands."

Sports industries program gets national accreditation

The UNH Management of Sports Industries program has become one of the first such programs in North America to be accredited by the Sport Management Program Review Council. The council represents both the North American Society for Sport Management and the National Association of Sport and Physical Education. In notifying UNH, the Council said, "You are to be commended for the excellent folio presented and we are pleased to recommend your program as a model which meets

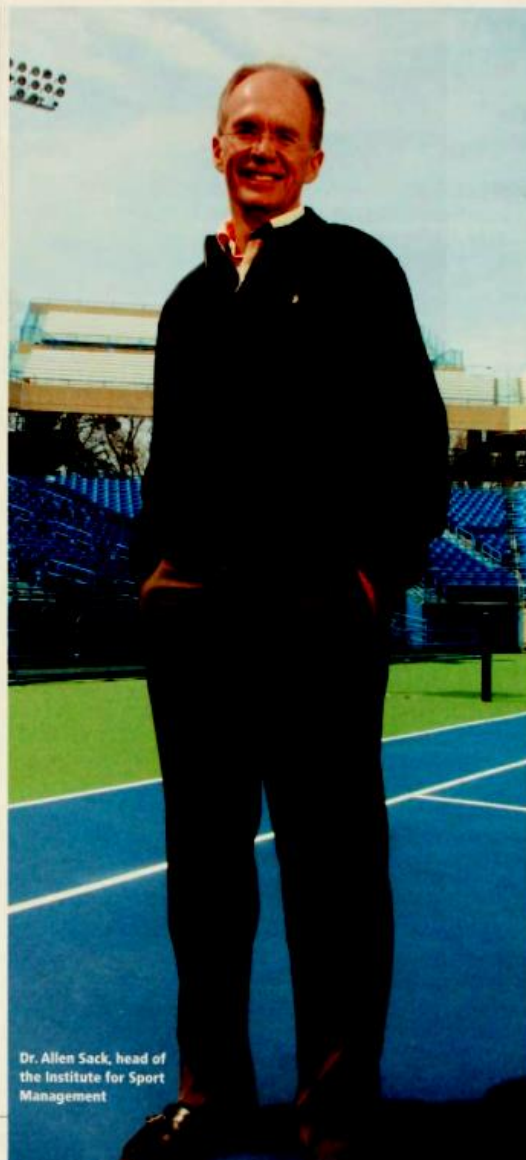
the standard established by the profession." The accreditation of the program continues for five years until the year 2000. To receive the accreditation, a program must demonstrate that it has a high quality sports management faculty, a strong sports management curriculum grounded in traditional areas of business, and adequate financial resources and administrative support. The Sports Industries program has been licensed and accredited by the State of Connecticut since 1992.

The Business of Sports Pays Off for UNH Grads

Every second kid on the block wanted to be the second baseman for the Boston Red Sox, or a linebacker for the Miami Dolphins. Granted, adulthood proves that those jobs are few and far between. Still, some graduates — particularly those affiliated with the Institute for Sport Management at UNH — are in a position to get far better seats at the game.

Aaron Haviland '97 B.S. Sport Management, was named director of operations for Miami Dolphins Stadium this year. Robyn Lubisco '06 M.S. Sport Management, won the job as assistant director of recreation at Fairfield University recently. Chris Brown '01 B.S. Sport Management, was recently promoted to manager of Fan Experience at the New York Mets organization. Success stories are piling up at the Institute, which is The College of Business' umbrella for all sport management coursework, enrichment activities, seminars, experiential learning initiatives, research and an annual symposium featuring a broad cross-section of nationally and internationally known participants.

"Because our students earn business degrees, they have incredible flexibility in terms of future careers," says



Dr. Allen Sack, head of the Institute for Sport Management

Dr. Allen Sack, the Institute's director. "Personally, I love this job because I've always seen sport as a reflection of society and culture."

The pursuit of sports has been around since before gladiators, before Sparta and Athens squared off in massive arenas to test their skills. But the business of sports — that's a different story. Recognizing early on that the sport-management industry was going to be an economic driver nationally, UNH developed one of the first accredited programs in the country. The industry has grown into a \$200 billion juggernaut, with an ever-increasing demand for well-prepared professionals in amateur and professional sports.

"I did the master's program for a year, and got my job immediately after graduation," Lubisco says. "The program was small, the instructors were great, and I chose UNH because of Dr. Gil Fried (chair of the Department of Management) and Dr. Sack. They gave me opportunities that I wouldn't have had otherwise."

To learn more about undergraduate and graduate programs in the Institute for Sport Management at UNH, visit www.newhaven.edu and click on The College of Business. ♦

New MBA Concentration Scores Big in Career Fields



Credit: Russ Adams

Connecticut Tennis Center, New Haven, CT



Jim Westhall, Fall 1996 Executive-in-Residence and president and CEO of JEWEL Productions.

Graduate students enrolled in the MBA program have another concentration to choose—sports management. The new concentration is designed to give students the specialized skills needed to reach upper level positions in the rapidly expanding sports industry. "U.S. News and World Reports just named sports management as one of the hottest career fields today," says Allen Sack, professor and coordinator of the sports management programs here at UNH.

Always with an eye toward the future, UNH proves again to be right on track with its career-oriented degree programs.

"One of the strengths of the business school at UNH has been its ability to develop innovative programs and to keep up with current trends in industry," says Linda Martin, the school's dean. "By some estimates, sport has grown into a \$63 billion business in America, and is having an impact globally. Our new sports management concentration prepares managers

to work in the expanding global market."

"Our success," continues Sack, "stems from being within the business school. We're one of the few programs in the country with this association. Once they graduate, our students walk away with a business degree. This gives them tremendous flexibility. Even if they don't end up going into the sports management industry, they still have that business degree—they've had all the core courses. Our students get the fun of being in the sports area, an area that they love, while earning their MBA," he smiles. It's obvious that he himself is in an area he loves.

For the past two years, the sports management program has instituted an Executive-in-Residence program (EIR), which brings in a prominent sports manager who teaches for two weeks each semester. Past participants include David Beckerman, founder and CEO of Starter Sportswear, Inc. and a graduate of UNH. This term's EIR is James Westhall, the president

and CEO of JEWEL Productions, Ltd., the company that produces the Pilot Pen International Tennis Tournament.

"This first class (of those choosing the sports management concentration) is one of the best classes of students I've had since being at the University of New Haven," says Sack of the new program's students. "We've got an accountant, a banker, one of our former athletes—a real well-rounded mix.

And how is Westhall doing as EIR? "His first class went so well we went three hours without stopping. It's the first time in twenty years that my evening course didn't take a break!" laughs Sack.

On a more serious note, there will also be no breaks in the commitment the School of Business is making to ensure that its new concentration continues to meet the university's established mark of excellence. "UNH believes sports is a business," Sack affirms. "It's a billion-dollar industry, and if it isn't taken seriously, that's a major oversight."

The College of Business

Management of Sports Industries Celebrates 25 Successful Years

Jeff Thiffault '99 B.S. is director of game operations for Major League Soccer. Chris Brown '00 B.S. is manager of community affairs for the New York Mets. Aaron Haviland '97 B.S., is senior director of facilities, Miami Dolphins. AnneMarie Rickes '06 M.B.A., is a marketing specialist with the Lance Armstrong Foundation. Chris Ann Hayes '05 M.S., is regional operations manager for StubHub, the largest ticket retailer in the United States.

They are all alumni of UNH's innovative Management of Sports Industries program, which was introduced 25 years ago, and they are not unique by virtue of their high profile jobs. Graduates of the program enjoy a high placement rate.

"The major strength of our program is that it's part of the College of Business," says Allen Sack, Ph.D., chairman of the program. "About 40 percent of alumni work in the sports industry. Another 40 percent are in general business careers. Many of the remainder are in graduate school."

The degree was the brainchild of M.L. McLaughlin, Ph.D., who was dean of the School of Business

in 1985. "Characteristically, colleges have core courses," says McLaughlin, now president and CEO of the UNH Foundation and chairman of the board of the UNH Center for Family Business. "Since many of our student athletes were majoring in business, I wanted to develop a program that would link the two ideas. I also wanted to make sure

"(Sports) is a \$213 billion international industry. It requires skilled business people, and that's what we specialize in."

this program was not perceived as management of 'sports.' This is a business degree."

To address that point of distinction, McLaughlin named the program Management of Sports Industries from the beginning. It started modestly as a B.S. in business with a concentration in sports. It was so popular, though, that a B.S. degree in Management of Sports Industries was introduced in 1990. Seven years ago, a master's degree was added. UNH was the

first school in Connecticut to offer either degree, and one of only a few in North America to offer both. Today there are nearly 250 such programs.

There are now some 300 alumni working around the globe. Like many of today's students, they benefited from internship opportunities and regular interaction with leaders from the sports industry, such as

Brian Cashman, senior vice president and general manager of the New York Yankees, and ESPN's Chris Berman, both of whom lectured on campus earlier this year as part of the program's 25th anniversary celebration. Experiential learning is a hallmark of the program.

"M. L. had a vision," says Sack. "Sports has come a long way since 1985. According to *Street and Smith's SportsBusiness Journal*, it's a \$213 billion international industry. It requires skilled business people, and that's what we specialize in."



Professor Allen Sack poses with ESPN Sportscaster Chris Berman during a lecture at UNH.

University of New Haven Orange Campus

A home for the Pompeia College of Business, the University of New Haven Orange Campus is bordered by more than 300 acres of beautifully preserved forest land, and offers modern classroom and study spaces situated in an invigorating natural environment.

The campus offers business-style amenities, including parking and food service, and the room to spread out for collaborative and individual study. Purchase of the 70,000-square-foot facility on 47 acres in Orange, Connecticut, was underwritten by gifts from two prominent alumni who received advanced degrees from the Pompeia College of Business—Charles Pompea '71, '90 EMBA and Samuel Bergami Jr. '85 EMBA.

The [Accounting](#), [Finance](#), [MBA Cohort](#), [MBA](#), [Sport Management](#) and [Taxation](#) classes in the [Pompeia College of Business](#) are being offered exclusively at the Orange Campus.

Purchase of the 70,000-square-foot facility on 47 acres in Orange, Conn., was underwritten by gifts from two prominent alumni who received advanced degrees from the Pompeia College of Business Charles Pompea '71, '90 EMBA and Samuel Bergami Jr. '85 EMBA.

The University of New Haven Orange Campus is located at 584 Derby Milford Road, Orange, Connecticut 06477.





Bergami and Pompea Graduate Center Dedicated at UNH's Orange Campus

Two longtime supporters of the University of New Haven will be celebrated today at 5 p.m. when UNH's newly opened Orange Campus complex is named in their honor at a ceremony hosted by the UNH Board of Governors.

APRIL 11, 2014



From left: Lois Bergami, Samuel S. Bergami, Jr. '85 EMBA, President Steven H. Kaplan, Tamera Pompea, and Charles E. Pompea '71, '90 EMBA.

The complex of three buildings, which opened in January, will be named the Bergami and Pompea Graduate Center in honor of Samuel S. Bergami, Jr. '85 EMBA and his wife, Lois, and Charles E. Pompea '71, '90 EMBA and his wife, Tamera.

The Bergamis and the Pompeas made significant contributions to the university to permit the purchase of the campus, which is located at the former Hubbell Electronics headquarters. Both families are among the most generous donors and ardent supporters of the university.

Located on 47 rural acres, the campus in Orange is used by the College of Business for its MBA and EMBA programs. The university's master's degree in sports management program, the College of Lifelong & eLearning, several graduate programs in engineering and the Center for Family Business also are located at the Orange facility. Plans call for other graduate programs to eventually be located on the campus.

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Charles E. Pompea '71, EMBA '90, HON '06

Perseverance and Passion

When I look at our students today, I see many who come from a background like mine. Their parents have worked very hard — in many cases, their parents have worked multiple jobs to help get their kids an education. My dad was one of eight children and had to leave school in eighth grade so that he could help support the family. He didn't have an education. But his work ethic was extremely strong, and I guided my career based on what I learned from him.

I worked my way up the ladder, going from sales to management in the steel company that I went on to own. Maybe 5 or 10 years into my career, I'd made it to the point where I was overseeing four plants. In California, there was a fellow I saw who worked very hard and was very good at his job. On this particular day, he looked upset. He told me that his daughter had health problems and insurance would cover only so much of the cost. I asked him how much he needed, and I wrote him a check. Although he wanted to pay me interest, I told him that wasn't necessary and I wouldn't accept it. I just wanted to help.

That experience certainly helped me understand how important it is to try to help the people who really need it — because 99 percent of the time, it gets paid back in spades, either through hard work, or dedication, or loyalty. I did things like that a number of times throughout my career. I had very loyal employees who worked hard and had good ideas, and that's part of what made my steel company successful.

However, more than that, helping others is just something that's good to do. If you and your family are in a position where you can help, it's important to do it. It might not seem like much to you, but it

Charles E. Pompea '71, EMBA '90, HON '06 is chair of the University of New Haven Board of Governors. The former owner of Primary Steel in Middletown, Connecticut, Pompea began as a sales representative and rose to become president and CEO. Under his leadership, Primary Steel grew into one of the top five steel plate processors in the country. A long-standing University benefactor, Pompea has contributed to the restoration of Maxey Hall and the construction of the Bergami Center for Science, Technology, and Innovation; the Beckerman Recreation Center; and the Henry C. Lee Institute of Forensic Science. Pompea and his wife, Tamera, joined former classmate Samuel Bergami Jr. EMBA '85, HON '02 and his wife, Lois, in supporting the University's purchase of its Orange Campus, which was dedicated as the Bergami and Pompea Graduate Center. Most recently, the Pompea family made the largest gift in the University's history to dedicate the Pompea College of Business. Pompea and Tamera reside in Hope Sound, Florida.

certainly does change other people's lives. If everyone did it, this would probably be a much better world.

I'm now at a stage in my life where I can give back to my alma mater in bigger ways. Watching students thrive and grow as a result of our giving is incredibly meaningful to me and my family.

One of the interesting things I've learned is how rewarding it is to inspire others to give back as well. Whether you can give a dollar or you can give a million, every single donation is appreciated.

I came back to the University in the late '80s to get my MBA, when I was in the middle of a possible career change. It was hard work, of course, and I had a young family at the time. But it was worth it. That program was a life-changing experience for me. I was in the process of figuring out if I wanted to stay in the steel business or possibly find a way to buy Primary Steel the company I worked for at the time. At the University, I wrote a paper about leveraged buyouts. I brought it to my then professor, M.L. McLaughlin, who has since passed. She asked, "Why are you showing me this?" And I replied, "Because I thought you'd give me some suggestions on how I might improve it." "Improve it?" she said. "You could teach this course." I'm proud to say that, in 1993, I did indeed buy out Primary Steel, and I attribute much of the inspiration and knowledge to do so to my experience with M.L. and the University EMBA program.

When the University asked me to support the business school, my whole family felt like it would be a great thing to do. We decided to give a large gift so that students who might not be able to afford the cost of an education could get one. I'm proud of all the students at the University — and of how the whole campus and student body have grown. I think the diversity is wonderful — but I'm particularly proud of our business students. They work so hard, and they are so happy to be there. I see how the kids come as freshmen and leave as seniors. I'm proud of having our family name on the Pompea College of Business. Hopefully, we get a lot of young entrepreneurs that come out of there. In 25 years, they could be in the same position that I'm in now.



University of New Haven alumnus Charles Pompea, his wife, Tamera, and the Pompea family have given the largest gift in the history of the institution to support student scholarships and the enhancement and development of several groundbreaking programs in the College of Business. In recognition of this generosity, the University has named the Pompea College of Business in their honor.

That experience certainly helped me understand how important it is to try to help the people who really need it — because 99 percent of the time, it gets paid back in spades, either through hard work, or dedication, or loyalty.

When it comes to philanthropy and where it originated in my family, we've all done it. I recall when we lived in East Haddam, although we had little twin

girls, my wife, Tamera, volunteered her time to pick up dialysis patients and bring them to Middletown. Thus, we got to know some elderly folks in East Haddam that she donated her time to, and they all loved to see the little twins in the back seat. My wife was driving to Middletown even in snowstorms. Now, Tamera sits on a board as vicechair of the Center for Family Service in West Palm Beach — a wonderful charity that supports abused women and children and works with underprivileged people who struggle with mental health issues. She is very busy and active supporting that and other important causes.

Tamera and I have also tried to inspire our children to give back where they can. They all appreciate what they have, give back a certain amount, and donate time volunteering. Hopefully, they'll someday be in a position to support

the causes that are important to them in a big financial way.

I think everyone has to have specific goals in life, including perseverance and a real passion for what they do. That will help them rise up in their careers. As they do, if they remember what it was like to be on the other side of the fence, then giving back and helping others will just come naturally. If you want to be successful, you can't do it alone. Helping other people will help you in the long run. We can all learn from each other.

I'm hoping that my family's contributions help the University, both intellectually and financially. In 25 years or maybe at the next 100-year anniversary, everyone can look back and say, "Oh my gosh, we're now 200 years old, and look what we have. Look at all we've done." ■

Distinguished Alumni



UNH alum Jeffery Hazell in his newest endeavor, Jeffery's Restaurant & Piano Bar in Orlando, Florida

“If I hadn’t gone to the University of New Haven, I wouldn’t be where I am in life . . . Now I want to help the students at the University as much as I can.”

A Life of Seafood, Service Translates to Success

The bounty of the sea surrounded Jeffery Hazell ’83 B.S. Hotel/Restaurant Management, in his childhood. He fished for it in the waters of the Atlantic off his hometown of Marblehead, Massachusetts; helped out in his father’s lobster-fishing business; and he worked as a busboy at a local yacht club.

Hazell’s early experiences served him well. After playing football at UNH, working as a waiter in several restaurants in New Haven, and otherwise virtually living in the college library, he graduated. He dabbled in a few jobs up North, smelled the beach breezes of Orlando, Florida, and was hooked.

He delivered lobsters door to door in the Orlando area, and then founded the now prominent Bar Harbor Lobster Company Inc. Not content to wallow in an early success, nor work for anyone else, Hazell opened a restaurant, Boston Lobster Feast.

“It’s the ultimate, it’s the pinnacle,” he says. “You work for someone else for sixty hours a week and don’t make much money,” he says. “So of course you want your own restaurant.” More Boston Lobster Feasts followed. But he yearned for something more.

He got it recently, when the doors of his dream restaurant, Jeffery’s Restaurant &

Piano Bar in Orlando, opened in February.

The bounty of his success is not lost on Hazell. He has long been an advocate for the University’s Hospitality and Tourism program from which he graduated, and he is determined to help it grow. And he has widened his perspective on success, realizing that he can make a difference in the lives of others.

“If I hadn’t gone to the University of New Haven, I wouldn’t be where I am in life,” Hazell says. “Now I want to help the students at the University as much as I can.” ♦

Hannah Providence '22

Reach for the Stars

Hannah Providence '22 is an economics major in the Pompea College of Business's Fast-Track Program. She juggles 18 credits and three jobs, working 20 hours per week with both the University's Enrollment Marketing team and the Office for Advancement, and 12 hours per week for Yale University's Information Technology Department. A professional and technical writing minor, Providence joined the *Charger Bulletin* during her first year at New Haven as a contributing writer and is now its business manager. Providence is a member of the Student Conduct, Dean Advisory, and Diversity and Inclusion Boards. She is also president of the Honors Student Council. In 2019, Providence conducted research for the Economics and Business Analytics Department's Liberty Initiative. In 2020, she became the first New Haven student to participate in the Federal Reserve Bank of New York's Sophomore Career Exploration Internship.

I spent a lot of time observing my parents while I was growing up. My father worked as a construction worker in the union and my mother as a paraprofessional for New Haven Public Schools. They did everything they could to support their three children as we grew up, but their small, inconsistent income and crippling debt made it difficult.

We really fell on hard times whenever my father was laid off for months on end. I watched as my parents rationed their government assistance and fought to keep up with our mortgage. I felt helpless knowing that I was too young to contribute financially to the household and help us out of the mountain of debt we were under.

Experiencing this made me desire only one thing out of my bachelor's degree — a steady paycheck. I was willing to work whatever job would pay me enough to support my family and me consistently. I had no desire to pursue anything related to my passions.

Until I officially matriculated at the University of New Haven.

The Pompea College of Business welcomed me with open arms into its Fast-Track Program, where, as I say, I "found my people." I majored in economics and

immediately began taking advanced courses. I had matriculated to the University of New Haven with over 30 college credits already under my belt — some of which I earned from the University's outstanding high school senior program. Ever since high school, I had a drive to do as much as I could as efficiently and effectively as possible, so when I realized I could get my undergraduate degree in five semesters, I went for it. I was fortunate to be awarded a student scholarship supported by the Pompea family. I qualified for this scholarship based on my academic success in high school and my choice of major. I am honored to have received such a generous tuition package, and I am grateful for the opportunities it has provided me; without this additional financial assistance, I would not have been able to afford to attend college.

My professors and the University of New Haven staff I've worked with have challenged me to think critically, apply my knowledge to the real world, and build my skill set. But most importantly, they taught me to use my passions as leverage for growing my career.

In 2019, I had the opportunity to conduct research for the Economics and Business Analytics Department's Liberty Initiative, in which students engaged in research related to the free enterprise system, focusing specifically on how it relates to increased opportunity and outcomes in Connecticut, the New England region, and the United States. I was also one of only two first-year students selected to receive the associated academic scholarship. John Rosen and David Sacco — both adjunct professors in the Economics Department — are responsible for this research initiative. They tapped me to moderate a Delphi study toward the beginning of the COVID-19 pandemic in which we quickly turned our research on when and how the Connecticut economy would recover from the pandemic. I was responsible for analyzing the data given to me by each panelist and moderating the panel discussion (facilitating conversation, taking notes, and gathering votes) as well as writing the feature article that was published

in the only student economic collective in the nation — the Economic Activity Report.

Most recently, I was the first University of New Haven student in the school's history to participate in the Sophomore Career Exploration Internship at the Federal Reserve Bank of New York. I applied, took part in two interviews, and received an offer within approximately one week. Before COVID-19 hit, I was to travel to Manhattan for eight weeks during the summer as part of the Fed's Corporate Track Internship Program focusing on business, finance, and analytics. It is a mentor-based program rife with networking opportunities and the perfect gateway to full-time employment because the Fed is set on making this program about retaining interns and then hiring them. Interns work on impactful projects and receive training on soft skills to support their career aspirations both at the Fed and beyond. Although the internship was completely remote because of COVID-19, I had an absolutely amazing time. I met with over 30 senior leaders and managers one-on-one, wrote a blog post for their website (not available to the public), edited internal communication content, and received an offer to return next summer.

These experiences, and the many ways I have seen faculty and staff go out of their way to enrich my learning at the University, have given me clarity on what will make me truly happy when it comes to my career.

Yes, I still desire to be financially stable and financially independent. But the University of New Haven has taught me that I do not have to settle

for a job I do not enjoy to get there. Instead, my experience at the University of New Haven has epitomized the popular Confucius saying, "Choose a job you love, and you will never have to work a day in your life." My professors, managers, and mentors have pushed me to reach for the stars. They have encouraged me, taught me,

and offered me further opportunities to learn. I will graduate from the University of New Haven knowing I am ready. I will enter the workforce knowing that I have stayed true to myself while developing the competencies I need to face the challenges of my generation. ■

I will enter the workforce knowing that I have stayed true to myself while developing the competencies I need to face the challenges of my generation.

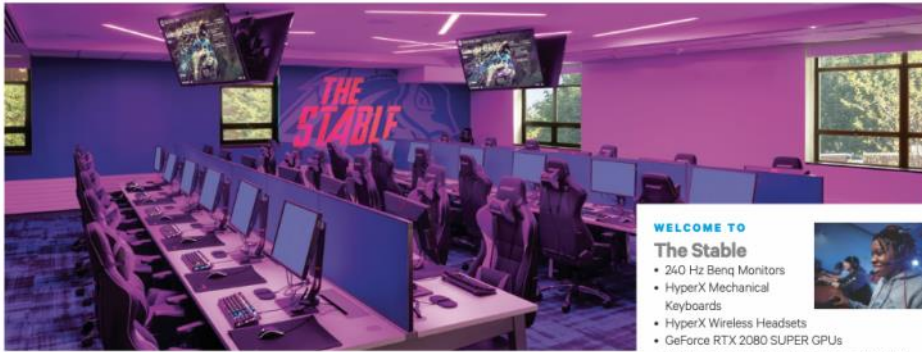


Esports & Gaming Program

2020

PATHS OF DISCOVERY

BUSINESS



WELCOME TO

The Stable

- 240 Hz Benq Monitors
- HyperX Mechanical Keyboards
- HyperX Wireless Headsets
- GeForce RTX 2080 SUPER GPUs
- Ability to throw any HDMI signal on overhead monitors and Twitch stream



Esports: Find Your Way in a Multibillion Dollar Industry

The video game industry is among the highest-earning industries in the world, with organized competitive gaming, or esports, emerging as an international trend with millions of fans and more than \$1 billion in revenue. Industry experts in esports predict that global industry revenue will reach \$32 billion by 2022. In North America, the world's largest esports market, it is predicted that revenues will increase to \$700 million by 2022.

In fall 2019, the University announced it was developing a comprehensive academic curriculum in esports management. The resulting opportunities at both the undergraduate and graduate levels enable the University to maximize the interdisciplinary strengths of its programs in business, technology, engineering, and computer science across all five of its schools and colleges. From the management and business side to technology, video game development, graphic design, broadcasting, and media rights, to actually competing professionally, students will be able to pursue their passions.

The introduction of the curriculum began in fall 2020 with the launch of a concentration in esports management as part of the Pompei College of Business Bachelor of Science in Business Management. This curriculum is the first of its kind to be part of a business curriculum accredited by AACSB International, an accreditation that places the College among the top 5 percent of business schools worldwide.

In addition, the University created an interdisciplinary undergraduate program in esports and gaming, which also launched in fall 2020. A companion master's degree program in esports business, which kicked off in January, can be completed in just one year and is offered 100 percent online. It is the first esports business master's program in North America and the first online program of its kind worldwide. There are two start dates per year (January and August).

Adding value to the University's esports curriculum is its partnerships with top esports companies HyperX — a manufacturer of computer

peripherals used by prominent gamers and esports organizations — and Twitch — a livestreaming platform for gamers and other lifestyle casters that supports building communities around shared, streamable interests. These partnerships were spearheaded by Jason Chung, BCL, LL.B, assistant professor of sport management and executive director of the University's esports program.

The esports program also boasts a 1,300-square-foot esports intercollegiate and intramural training and competition center, dubbed The Stable. This center is the focal point of the University's \$35 million Bergami Center for Science, Technology, and Innovation. The Stable will be utilized by the University's varsity esports team and will also engage students through the University's esports club, which has more than 200 members.

DEGREE PROGRAM

B.S. in Esports and Gaming Concentrations

- Corruption and Gambling
- Game Studies
- Esports Performance and Health

DEGREE PROGRAM

M.S. in Esports Business Course Highlights

- Business and entrepreneurship in esports
- Marketing to the esports consumer
- Capitalizing on opportunities in esports
- Esports event organization and management
- Sport facility management

PARTNERSHIP

HyperX

- Official peripheral sponsor of the University's esports program
- State-of-the-art gaming peripherals for the University's varsity esports team
- Collaboration with HyperX's C-suite on product testing and focus groups

PARTNERSHIP

Twitch

- Academic support across the University's esports curricula
- Mentorship and networking with top Twitch executives
- A class titled "Intro to Live Streaming and Streamer Economics"

Esports

- State-of-the-art Esports competition location—named The Stable—for our esports students, varsity esports team, and esports club members
- New: BS Management with a concentration in esports Management (**first AACSB accredited program in US**); first cohort enrolled fall 2020
- MS esport Business (**the first ever online MS esport Business program in the world**); fist cohort to enroll Jan 2021

- U.S. News has ranked the Pompea College of Business and our part-time MBA program as one of the best in the country; **part-time MBA program was ranked by #38** in US by University HQ
- The State of Connecticut has approved the following new business programs in the academic year 2020-21:
 - BS Management with a concentration in Criminal Justice
 - MS Business Analytics
 - MS Human Resources
- In January 2021, the Pompea College will launch online versions of our MBA program and MS Accounting program with Wiley, our online program manager

The Pompea College of Business launch four online graduate business degree programs during the pandemic (Jan 2021):

- MS Cybersecurity Management and Leadership
- MS esport Business
- MS Accounting
- MBA

Since originally earning AACSB accreditation, the College of Business has added new bachelor's degrees in [business analytics](#), [international business](#), and [esports and gaming](#); introduced a first-of-its-kind program in esports management; and become one of the first in the country to create [STEM-designated MBA concentrations](#) and other [STEM-designated graduate business programs](#).

The College also launched a [Nonprofit Institute](#) and an [Entrepreneurship and Innovation program](#), and introduced innovative hands-on learning experiences such as the [Nicholson Business Plan Competition and Expo](#), [Charger Startup Weekend](#), and the [Alvine New Venture Pitch Competition](#).

In addition, the College of Business relocated all of its upper-level courses for juniors and seniors to the University's campus in nearby [Orange](#), which is located in the former worldwide headquarters of a Fortune 1000 company.

[Brian Kench](#), dean of the College of Business, said research shows that graduates from AACSB-accredited business schools generally receive greater attention from prospective employers and higher salaries. Alumni from the University's College of Business have gone on to executive roles with Fortune 500 companies, including [jetBlue](#), [GE](#), and [DuPont](#), among others.

"Being recognized by AACSB represents the highest honor a business school can receive," said Kench. "We are proud and honored to earn this designation, which is a testament to the achievements of our students and the efforts of our faculty to create innovative learning opportunities for our students. We take great pride in being at the forefront of instilling the entrepreneurial habits of exploration, risk-taking, and innovation that our students – regardless of the industries they work in – will need to solve the complex problems they are sure to face throughout their careers."

Less than 900 institutions – across 56 countries and territories – have earned AACSB accreditation.

"Every AACSB-accredited school has demonstrated a focus on excellence in all areas, including teaching, research, curricula development, and student learning," said Stephanie M. Bryant, executive vice president and chief accreditation officer of AACSB. "The intense peer-review process exemplifies their commitment to quality business education."



Marvin K. Peterson Library at the University of New Haven has digitized and made available online a number of materials from the University Archives. Please visit our collection of photos and texts at

<https://archive.org/details/universityofnewhaven> and <https://www.flickr.com/photos/unhctlibrary/>

Thank you for viewing!