

SPORT MANAGEMENT, B.S.



Related Occupations	2017-2027 Growth	Median Salary (National)	Sample Job Titles
Meeting, Convention, and Event Planners	12%	\$47,350	Events Manager, Marketing Coordinator, Event Planner, Special Events Coordinator
Marketing Managers	11%	\$131,180	Account Executive, Account Manager, Marketing Director, Brand Manager
Fitness Trainers and Aerobics Instructors	10%	\$38,160	Personal Trainer, Fitness Specialist, Training Coordinator
Coaches and Scouts	9%	\$31,460	Assistant Coach, Head Coach, Conference Coordinator, Program Director
Public Relations and Fundraising Managers	9%	\$107,320	Communications Manager, Relationship Manager, Engagement Manager, Public Relations Manager
Agents and Business Managers of Artists, Performers, and Athletes	7%	\$62,080	Talent Manager, Social Media Manager, Booking Manager, Scout
Reporters and Correspondents	-4%	\$37,820	Reporter, Photojournalist, Editor, Sports Reporter, Correspondent
Radio and Television Announcers	-12%	\$31,400	Anchor, Content Specialist, Radio Host

